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For Immediate Release

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Wireless Depth Sounder Systems By NorCross Deliver Readings Anywhere Onboard Into the Palm of Your Hand

Orlando, Florida - July 1, 2001 - NorCross Marine Products announced the release of their MarineLink® Wireless Depth Sounder Systems, ML100TR and ML100TDR, giving boaters the ability to see depth anywhere onboard with wireless displays. MarineLink removes the traditional need of running a transducer wire to a depth sounder display. This creates simpler installation and allows boaters to place a depth sounder anywhere aboard their vessel.

"Our new MarineLink wireless depth sounders will help NorCross become recognized as innovators in the marine electronics industry," says Greg Lentine, NorCross President.

The ML100TR transmits data into a portable handheld receiver and the ML100TDR transmits data into an in-dash receiver. Both use MarineLink wireless technology, which operates at 900 MHZ and can transmit up to 200 feet away. Both also feature instant depth readings from 2.5 to 200 feet at speeds up to 63 MPH, a Three Stage Advanced Warning System, SoftGlow® green backlighting, and Easy Touch Programming®.

The ML100TR's handheld receiver measures 1.25 x 2.75 x 3.5" and is waterproof. It comes with an inductive charging stand, mounting bracket, and belt clip. The internal battery is rechargeable with a 10-hour life.

The ML100TDR fits into a standard 2 1/8" gauge hole, has a completely waterproof face, and the LCD measures 1.65 x .87". It comes with white and black faces, and white and black interchangeable bezels.

MSRP is \$259.99 for the ML100TR and \$229.99 for the ML100TDR. Additional portable and in-dash receivers are available and interchangeable with each MarineLink system. They are supported by a two-year limited warranty and are available at major sports retailers and online at norcrossmarine.com.

For samples and more information, visit NorCross's online pressroom at norcrossmarine.com or contact Randy Carey, Marketing Director, at 888-NORCROSS (x140), or email rcarey@norcrossmarine.com.



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