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HOLIDAY GIFT GUIDE PRODUCTS

Gifts for Men and Boys Alike

With the Holidays just around the corner, NorCross Marine Products reveals the ultimate gifts for men and boys alike; the HawkEye® Portable Fish Finder with WeedID and the NorCross® Sonic-Laser Scale XP.

The HawkEye® Portable Fish Finder with WeedID (FF3355P) allows fishermen of all ages to catch more fish with the aid of advanced sonar technology. Simply toss the floating sonar sensor from a shoreline, dock, bridge, or boat and instantly depth, fish, weed, and bottom structure readings are displayed on the palm sized VirtuView display. The FF3355P's Shoot-Thru Technology also provides readings through ice or boat hulls. The FF3355P's MSRP is \$59.99 and includes a neck strap, storage bag and operates on 4 "AAA" batteries.

The NorCross® Sonic-Laser Scale XP (DS900XP) is a multifunction ultrasonic fish measuring device that doubles as a solid state digital scale. Traditional fish measuring devices require the user to lay a fish on a measuring board or stretch out a conventional measuring device. Well documented research indicates that laying a fish on its side creates considerable damage to internal organs and removes the valuable bacteria fighting "slime". The DS900XP will allow the user to pick the fish out of the water using a stress free lip grip, weigh the fish with a corrosion free digital scale, and measure the length without forcing human interaction with its delicate body. User programming input allows automatic access to minimum and maximum weight and length requirements for tournament release guidance and aids in abidance of local fishing regulations. The DS900XP's MSRP is \$99.99 and includes a wax board and pencil for keeping track of memory input and operates on 1 "9-Volt" battery.

Both are supported by a two-year limited warranty and are available at local retailers, by calling 888-667-2767, or visiting www.norcrossmarine.com.

NorCross Marine Products manufactures electronics for outdoor enthusiasts. Their products include portable fish finders, depth finders, and water sports' accessories.

Visit www.norcrossmarine.com/media to download the digital media guide or contact Gabe Isham, at 407-370-3600, ext. 158, gisham@norcrossmarine.com.

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